Company Name: Mr Max Holdings Ltd Representative: Yoshiaki Hirano, President

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Monthly Sales Information for MrMax in October 2025

We are pleased to inform you that the monthly report on our group's retail business has been compiled.

1. Monthly Information for the Fiscal Year Ending February 2026 (Year-on-Year Comparison)

		2025											2026				
			Mar.	Apr.	May	Jun.	Jul.	Aug.	1H	Sep.	Oct.	Nov.	Dec.	Jan.	Feb.	2H	Full
	Existing stores	Net sales	108.7	106.3	106.4	112.1	107.4	102.1	107.0	104.1	110.9						107.0
		Number of customers	100.6	101.1	100.7	106.1	104.6	99.7	102.1	100.8	106.0						102.1
		Net sales	109.7	107.2	107.3	113.0	108.5	104.5	108.3	108.2	114.1						108.3
		Number of customers	102.8	103.0	102.0	107.5	106.6	102.8	104.1	105.8	110.3						104.1

- *1 This data is intended to provide timely information and is based on preliminary figures. Thank you for your understanding.
- *2 Existing stores refer to those that have been operational throughout the entire fiscal year, from the beginning to the end of the previous fiscal period.

Additionally, stores that closed during the current month or are temporarily closed are included in the definition of existing stores.

(Reference 1)

		2025												2026	
			Apr.	May	Jun.	Jul.	Aug.	1H	Sep.	Oct.	Nov.	Dec.	Jan.	Feb.	
Year-over-Year Difference in Holidays (Unit: Days)				Sat.+1	Sat. ▲ 1		Sun.+1		Sun. ▲ 1		Sun.+1 Hol.+1	Sun.▲1	Sat.+1		
Temperature and Weather															
Tokyo	Average Temperature (℃)	10.7	15.6	19.2	24.7	28.4	29.6		26.5	18.5					
	Difference from Average Year (℃)	+1.3	+1.3	+0.4	+2.8	+2.7	+2.7		+3.2	+0.5					
	Weather (Number of Rainy Days)	9	11	13	8	5	7		8	12					
Fukuoka	Average Temperature (℃)	11.9	16.2	19.6	25.0	30.0	29.9		28.0	22.4					
	Difference from Average Year (℃)	+1.1	+0.8	▲ 0.3	+1.7	+2.6	+1.5		+3.3	+2.8					
	Weather (Number of Rainy Days)	11	6	10	14	8	6		16	8					

(Reference 2)

Monthly Information for the Fiscal Year Ending February 2025 (Year-on-Year Comparison)

		2025											2026			
		Mar.	Apr.	May	Jun.	Jul.	Aug.	1H	Sep.	Oct.	Nov.	Dec.	Jan.	Feb.	2H	Full
Existing	Net sales	110.5	100.9	102.6	108.9	102.5	112.2	106.2	104.8	99.9	106.1	107.5	105.2	102.7	104.5	105.4
stores	Number of customers	103.7	98.7	100.4	103.2	99.2	105.6	101.8	101.8	96.7	99.8	101.1	100.2	97.7	99.6	100.7
All	Net sales	109.9	100.3	102.1	108.4	102.0	111.4	105.6	104.5	100.0	107.7	108.9	106.1	103.8	105.3	105.5
stores	Number of customers	103.0	98.3	100.4	103.0	99.0	104.8	101.4	101.6	97.5	101.6	103.3	102.2	100.0	101.1	101.2

2. Comments for the Current Month

Existing store sales were 110.9% year over year, exceeding the previous year for the 12th consecutive month.

Our customer-appreciation "100th Anniversary Sale" boosted sales across categories, from appliances to consumables.

Existing store customer traffic was 106.0% year over year, indicating the sale boosted footfall.

As temperatures fell, seasonal products such as air conditioners, oil heaters, bedding, and loungewear saw higher sales.

^{*3} The above sales figures include sales from internet sales.