Company Name: Mr Max Holdings Ltd Representative: Yoshiaki Hirano, President

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Monthly Sales Information for MrMax in August 2025

We are pleased to inform you that the monthly report on our group's retail business has been compiled.

1. Monthly Information for the Fiscal Year Ending February 2026 (Year-on-Year Comparison)

		2025											2026				
		Mar.	Apr.	May	Jun.	Jul.	Aug.	1H	Sep.	Oct.	Nov.	Dec.	Jan.	Feb.	2H	Full	
	Existing	Net sales	108.7	106.3	106.4	112.1	107.4	102.1	107.0								107.0
	stores	Number of customers	100.6	101.1	100.7	106.1	104.6	99.7	102.1								102.1
	All	Net sales	109.7	107.2	107.3	113.0	108.5	104.5	108.3								108.3
	stores	Number of customers	102.8	103.0	102.0	107.5	106.6	102.8	104.1								104.1

- *1 This data is intended to provide timely information and is based on preliminary figures. Thank you for your understanding.
- *2 Existing stores refer to those that have been operational throughout the entire fiscal year, from the beginning to the end of the previous fiscal period.

Additionally, stores that closed during the current month or are temporarily closed are included in the definition of existing stores.

*3 The above sales figures include sales from internet sales.

(Reference 1)

(Nererence 1)			2025											
	Mar.	Apr.	May	Jun.	Jul.	Aug.	1H	Sep.	Oct.	Nov.	Dec.	Jan.	Feb.	
Year-over-Year Difference in Holidays (Unit: Days)				Sat.+1	Sat. ▲ 1		Sun.+1		Sun.▲1		Sun.+1 Hol.+1	Sun.▲1	Sat. +1	
Temperature and Weather														
Tokyo	Average Temperature (℃)	10.7	15.6	19.2	24.7	28.4	29.6							
	Difference from Average Year (℃)	+1.3	+1.3	+0.4	+2.8	+2.7	+2.7							
	Weather (Number of Rainy Days)	9	11	13	8	5	7							
Fukuoka	Average Temperature (℃)	11.9	16.2	19.6	25.0	30.0	29.9							
	Difference from Average Year (℃)	+1.1	+0.8	▲ 0.3	+1.7	+2.6	+1.5							
	Weather (Number of Rainy Days)	11	6	10	14	8	6							

(Reference 2)

Monthly Information for the Fiscal Year Ending February 2025 (Year-on-Year Comparison)

		2025												2026			
		Mar.	Apr.	May	Jun.	Jul.	Aug.	1H	Sep.	Oct.	Nov.	Dec.	Jan.	Feb.	2H	Full	
	Existing	Net sales	110.5	100.9	102.6	108.9	102.5	112.2	106.2	104.8	99.9	106.1	107.5	105.2	102.7	104.5	105.4
	stores	Number of customers	103.7	98.7	100.4	103.2	99.2	105.6	101.8	101.8	96.7	99.8	101.1	100.2	97.7	99.6	100.7
	All stores	Net sales	109.9	100.3	102.1	108.4	102.0	111.4	105.6	104.5	100.0	107.7	108.9	106.1	103.8	105.3	105.5
		Number of customers	103.0	98.3	100.4	103.0	99.0	104.8	101.4	101.6	97.5	101.6	103.3	102.2	100.0	101.1	101.2

2. Comments for the Current Month

Existing store sales increased by 102.1% year-over-year, marking the 10th consecutive month of surpassing the previous year's results.

Products promoted during the fiscal sale, such as washing machines, vacuum cleaners, refrigerators, TVs, pet food, detergents, and kitchen supplies, saw strong sales.

Emergency stockpile rice, introduced in June, also continued to perform well this month.

3. Topics

[New Store] MrMax Beppu Store (Beppu City, Oita Prefecture) - Opened Thursday, August 28, 2025

[Earnings Announcement] Q2 FY February 2026 results to be announced on Thursday, October 9, 2025, at 3:00 PM.