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Monthly Sales Information for MrMax in July 2025

We are pleased to inform you that the monthly report on our group's retail business has been compiled.

1. Monthly Information for the Fiscal Year Ending February 2026 (Year-on-Year Comparison)

		2025											2026			
		Mar.	Apr.	May	Jun.	Jul.	Aug.	1H	Sep.	Oct.	Nov.	Dec.	Jan.	Feb.	2H	Full
Existing stores	Net sales	108.7	106.3	106.4	112.1	107.4		108.2								108.2
	Number of customers	100.6	101.1	100.7	106.1	104.6		102.7								102.7
All stores	Net sales	109.7	107.2	107.3	113.0	108.5		109.2								109.2
	Number of customers	102.8	103.0	102.0	107.5	106.6		104.4								104.4

*1 This data is intended to provide timely information and is based on preliminary figures. Thank you for your understanding.

*2 Existing stores refer to those that have been operational throughout the entire fiscal year, from the beginning to the end of the previous fiscal period. Additionally, stores that closed during the current month or are temporarily closed are included in the definition of existing stores.

*3 The above sales figures include sales from internet sales.

(Reference 1)

		2025											2026	
		Mar.	Apr.	May	Jun.	Jul.	Aug.	1H	Sep.	Oct.	Nov.	Dec.	Jan.	Feb.
Year-over-Year Difference in Holidays (Unit: Days)				Sat.+1	Sat.▲1		Sun.+1		Sun.▲1		Sun.+1 Hol.+1	Sun.▲1	Sat.+1	
Temperature and Weather														
Tokyo	Average Temperature (°C)	10.7	15.6	19.2	24.7	28.4								
	Difference from Average Year (°C)	+1.3	+1.3	+0.4	+2.8	+2.7								
	Weather (Number of Rainy Days)	9	11	13	8	5								
Fukuoka	Average Temperature (°C)	11.9	16.2	19.6	25.0	30.0								
	Difference from Average Year (°C)	+1.1	+0.8	▲ 0.3	+1.7	+2.6								
	Weather (Number of Rainy Days)	11	6	10	14	8								

(Reference 2)

Monthly Information for the Fiscal Year Ending February 2025 (Year-on-Year Comparison)

		2025											2026			
		Mar.	Apr.	May	Jun.	Jul.	Aug.	1H	Sep.	Oct.	Nov.	Dec.	Jan.	Feb.	2H	Full
Existing stores	Net sales	110.5	100.9	102.6	108.9	102.5	112.2	106.2	104.8	99.9	106.1	107.5	105.2	102.7	104.5	105.4
	Number of customers	103.7	98.7	100.4	103.2	99.2	105.6	101.8	101.8	96.7	99.8	101.1	100.2	97.7	99.6	100.7
All stores	Net sales	109.9	100.3	102.1	108.4	102.0	111.4	105.6	104.5	100.0	107.7	108.9	106.1	103.8	105.3	105.5
	Number of customers	103.0	98.3	100.4	103.0	99.0	104.8	101.4	101.6	97.5	101.6	103.3	102.2	100.0	101.1	101.2

2. Comments for the Current Month

Existing store sales increased by 107.4% year-over-year, marking the ninth consecutive month of surpassing the previous year's results.

Due to the continued hot weather, sales of air conditioners, bottled beverages, alcohol, water bottles, and parasol performed well.

With the rainy season ending earlier than usual, sales of leisure goods and pool items also saw significant growth.

Rice sales, including emergency stock rice introduced in June, continued to be strong this month as well.

3. Topics

[New Store] MrMax Select Yūkarigaoka Store (Sakura City, Chiba Prefecture) - Opened Thursday, July 24, 2025

[New Store] MrMax Beppu Store (Beppu City, Oita Prefecture) - Opening Thursday, August 28, 2025