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Monthly Sales Information for MrMax in March 2025

We are pleased to inform you that the monthly report on our group's retail business has been compiled.

1. Monthly Information for the Fiscal Year Ending February 2026 (Year-on-Year Comparison)

		2025												2026			
		Mar.	Apr.	May	Jun.	Jul.	Aug.	1H	Sep.	Oct.	Nov.	Dec.	Jan.	Feb.	2H	Full	
Existing stores	Net sales	108.7						108.7								108.7	
	Number of customers	100.6						100.6								100.6	
All stores	Net sales	109.7						109.7								109.7	
	Number of customers	102.8						102.8								102.8	

*1 This data is intended to provide timely information and is based on preliminary figures. Thank you for your understanding.

*2 Existing stores refer to those that have been operational throughout the entire fiscal year, from the beginning to the end of the previous fiscal period. Additionally, stores that closed during the current month or are temporarily closed are included in the definition of existing stores.

*3 The above sales figures include sales from internet sales.

(Reference 1)

		2025										2026		
		Mar.	Apr.	May	Jun.	Jul.	Aug.	1H	Sep.	Oct.	Nov.	Dec.	Jan.	Feb.
Year-over-Year Difference in Holidays (Unit: Days)				Sat.+1	Sat.▲1		Sun.+1		Sun.▲1		Sun.+1 Hol.+1	Sun.▲1	Sat.+1	
Temperature and Weather														
Tokyo	Average Temperature (℃)	10.7												
	Difference from Average Year (℃)	+1.3												
	Weather (Number of Rainy Days)	9												
Fukuoka	Average Temperature (℃)	11.9												
	Difference from Average Year (℃)	+1.1												
	Weather (Number of Rainy Days)	11												

(Reference 2)

Monthly Information for the Fiscal Year Ending February 2025 (Year-on-Year Comparison)

		2025											2026			
		Mar.	Apr.	May	Jun.	Jul.	Aug.	1H	Sep.	Oct.	Nov.	Dec.	Jan.	Feb.	2H	Full
Existing stores	Net sales	110.8	101.1	102.8	108.9	102.5	112.3	106.3	104.9	99.9	106.1	107.5	105.2	102.8	104.5	105.4
	Number of customers	103.2	98.7	100.4	103.2	99.2	105.6	101.8	101.8	96.7	99.8	101.1	100.2	97.7	99.6	100.7
All stores	Net sales	110.2	100.6	102.3	108.4	102.1	111.5	105.7	104.5	100.1	107.7	108.9	106.1	103.8	105.3	105.5
	Number of customers	102.5	98.3	100.4	103.0	99.0	104.8	101.4	101.6	97.5	101.6	103.3	102.2	100.0	101.1	101.2

2. Comments for the Current Month

Sales at existing stores reached 108.7% year-on-year, marking the fifth consecutive month of surpassing the previous year's results.

The rush in demand ahead of the price increase for alcoholic beverages served as a tailwind, contributing to the sales growth.

Amid growing consumer frugality, sales of consumables such as detergents, snacks, and pet food, which were promoted for their value, performed well.

Sales of home appliances such as TVs, vacuum cleaners, air conditioners, and washing machines, for which sales efforts were strengthened to meet moving-related demand, also saw significant growth.

3. Topics

The financial results for the fiscal year ending February 2025 are scheduled to be announced on Thursday, April 10, 2025, at 3:00 PM.